



TIPS AND TRICKS FOR MERCHANDISING YOUR NEW GC32 DISPLAY

Strength Stickers:

- We recommend keeping your display organized by strength to make it simpler to fill in inventory and place reorders
- Affix enclosed strength stickers to display, placing them between each set of clear, acrylic nose pegs (spare strength stickers are provided)
- Diagram to the right shows suggested breakdown of how to organize glasses on display

FRONT		
○	+1.25	○
○	+1.50	○
○	+1.50	○
○	+1.50	○
○	+1.50	○
○	+1.75	○
○	+1.75	○
○	+2.00	○

BACK		
○	+2.00	○
○	+2.00	○
○	+2.25	○
○	+2.25	○
○	+2.50	○
○	+2.50	○
○	+2.50	○
○	+2.75	○

Cases

- We suggest using the case holder on the top of the fixture to display soft cases
- All glasses should be sold with the complimentary free case

Accessories

- Hang kits, cloths, and cords on hooks on either side of the display