



TIPS AND TRICKS FOR MERCHANDISING YOUR NEW CPB36 DISPLAY

Strength Stickers:

- We recommend keeping your display organized by strength to make it simpler to fill in inventory and place reorders
- Affix enclosed strength stickers to display, placing them between each set of clear, acrylic nose pegs (spare strength stickers are provided)
- Diagram to the right shows suggested breakdown of how to organize glasses on display

| FRONT | | |
|-------|-------|---|
| ○ | +1.25 | ○ |
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| ○ | +1.50 | ○ |
| ○ | +1.75 | ○ |
| ○ | +1.75 | ○ |
| ○ | +2.00 | ○ |

| BACK | | |
|------|-------|---|
| ○ | +2.00 | ○ |
| ○ | +2.00 | ○ |
| ○ | +2.25 | ○ |
| ○ | +2.25 | ○ |
| ○ | +2.50 | ○ |
| ○ | +2.50 | ○ |
| ○ | +2.50 | ○ |
| ○ | +2.75 | ○ |
| ○ | +2.75 | ○ |

Cases

- We suggest using the case holder on the top of the fixture to display soft cases
- All glasses should be sold with the complimentary free case

Accessories

- Hang kits, cloths, and cords on hooks on either side of the display